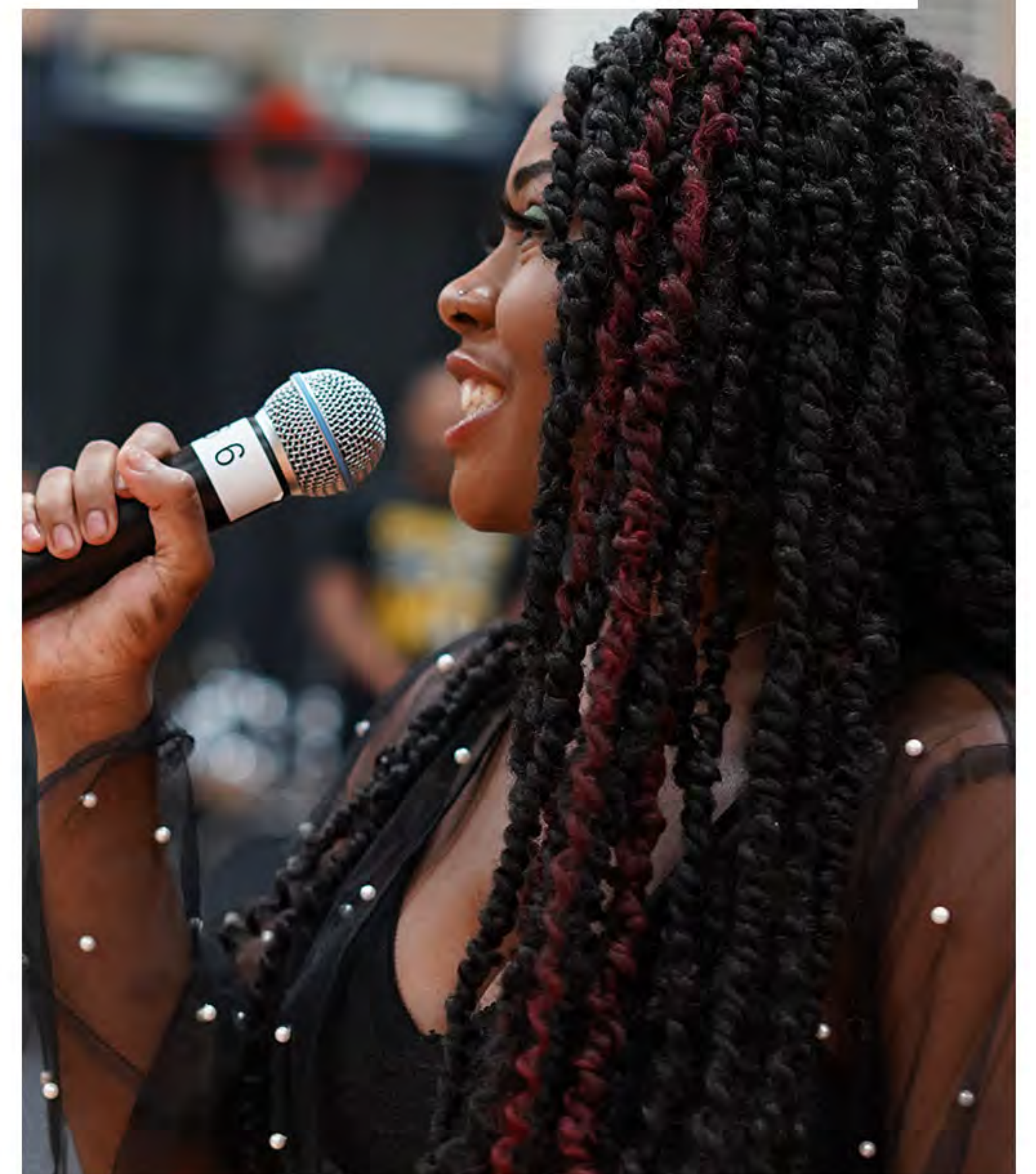




# SPONSORSHIP 2023 PACKET

**SATURDAY JUNE 17, 2023 (4PM - 9PM)**  
**THE EXPO AT WORLD MARKET CENTER**



## 22nd Annual

presented by:

**THE RAINBOW DREAMS**  
EDUCATIONAL FOUNDATION

*"He who does not know can know from **LEARNING**"*

[@lasvegasjuneteenthfestival](https://www.instagram.com/lasvegasjuneteenthfestival)



[www.JUNE19LV.com/become-a-sponsor](http://www.JUNE19LV.com/become-a-sponsor)





**22**  
YEARS STRONG  
**22**

**LAS VEGAS, NV**

**SOUTHERN NEVADA'S LARGEST AND MOST RECOGNIZED  
JUNETEENTH CELEBRATION!**

## **JUNETEENTH BY THE NUMBERS**

More than **TWO DECADES** serving the Historic Westside  
community

**75+** participating small and local business vendors

Over **50+** student financial scholarships awarded

**5000+** annual event attendance and growing

**5000 + ATTENDEES**



[www.JUNE19LV.com](http://www.JUNE19LV.com)

**the EVENT. the EXPERIENCE. the JOURNEY.**



The Las Vegas Juneteenth Festival was established 23 years ago by respected Las Vegas philanthropists Dr. Anthony and Mrs. Diane Pollard. The LVJF is an annual fundraising vehicle to support **Rainbow Dreams Educational Foundation** in its ongoing mission to strengthen and support historically under-served communities in Southern Nevada through educational and cultural programs and services.



## THE EVENT.

This year marks the **22nd ANNIVERSARY** of the Las Vegas Juneteenth Festival. What began as a simple art event and fundraiser has now grown to a city-wide event attracting thousands of attendees each year. The LVJF is a festival of music, art, dance, commerce, culture and more!

## THE EXPERIENCE.

Juneteenth is the embodiment of transformation of hobby into art and tradition into culture. It conjures up a culture rich in **AMERICAN TRADITIONS** and values as well as global influences. It is a festival of families coming together to celebrate achievement, education, commerce, art, health & wellness, all to feed the soul and embrace and enjoy the experience.

## THE JOURNEY.

On **June 19, 1865** Union General Gordon Granger rode into Galveston Texas to deliver the message that the last American Slaves were now **FREE**. This announcement resulted in days of celebration. The abolishment of slavery freed **ALL AMERICANS**, not just slaves but slave masters from the shackles of slavery.



# YOUR IMPACT



## WHY SPONSOR LVJF?

- 1 Investing in educational equality** and economic empowerment within historically under-served communities here in Southern Nevada.
- 2 Leveraging your marketing exposure** by promoting the **premier Juneteenth Celebration in Las Vegas** and creating an epicenter for cultural activity.
- 3 Help connect valuable community resources and services** to students, families, and the community at large.
- 4 Demonstrating your company's commitment to inclusion** and diversity by supporting and empowering tomorrow's leaders from marginalized communities.

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# DREAM

## SPONSORSHIP OPPORTUNITIES

### **DREAM SPONSOR - \$100,000** (Limit 1)

- Exclusive naming rights for classroom at Rainbow Dreams Early Learning Academy (RDELA)
- Guests of honor at special classroom dedication ceremony to be held at RDELA
- Publicly recognized as singular “DREAM” Sponsor on LVJF main stage
- Company name and logo prominently displayed on the main stage banner
- Opportunity for company representative to address festival attendees on main stage
- Four (4) scholarships awarded and exclusively named/presented on behalf of your company
- Exclusive photo opportunity with each scholarship recipient and company representative
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as our DREAM Sponsor
- Full page (inside cover) full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (25 complimentary shirts)





# SPONSORSHIP OPPORTUNITIES

## **PAST, PRESENT, FUTURE SPONSOR - \$50,000 (Limit 2)**

- Publicly recognized as a Presenting Sponsor on event main stage
- Company name and logo prominently displayed on the main stage banner
- Opportunity for company representative to address festival attendees on main stage
- Four (4) scholarships awarded and exclusively named/presented on behalf of your company
- Exclusive photo opportunity with each scholarship recipient and company representative
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as a Presenting Sponsor
- Full page (inside cover) full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (10 complimentary shirts)





# SPONSORSHIP OPPORTUNITIES

## **EVENT SPONSOR** (Official Entertainment Partner) - **\$40,000**

- Publicly recognized as THE official LVJF Entertainment Partner on ALL festival marketing
- Company name and logo prominently displayed on the main stage banners
- Opportunity for representative to address festival attendees on main stage (3-5min)
- Two (2) RDEF scholarships awarded and exclusively presented on behalf of your company
- Exclusive photo opportunity with each scholarship recipient and company representative
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as an Event Sponsor
- Full page, full color ad in official LVJF program booklet (Inside Front Cover)
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (8 complimentary shirts)

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**the EVENT. the EXPERIENCE. the JOURNEY.**





# SPONSORSHIP OPPORTUNITIES

## EXPERIENCE SPONSOR - \$10,000

- Company name and logo prominently displayed on event signage
- Opportunity for company representative to address festival attendees on main stage (3min)
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as an Experience Sponsor
- Sponsorship recognition in all event emails
- Full page, full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (6 complimentary shirts)

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# SPONSORSHIP OPPORTUNITIES

## **JOURNEY SPONSOR - \$5,000**

- Company name and logo prominently displayed on event signage
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Sponsorship recognition in all event emails
- Half page, full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (4 complimentary shirts)

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# SPONSORSHIP OPPORTUNITIES

## **JUNETEENTH SPONSOR - \$2,500** (Corporate Exhibitor)

- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on social media, and printed festival materials
- Sponsorship recognition in all event emails
- 10 x 10 Booth/Presentation space at the festival
- Verbal recognition of sponsorship from main stage during the event



[www.JUNE19LV.com](http://www.JUNE19LV.com)

the EVENT. the EXPERIENCE. the JOURNEY.





# 2021/22 PARTNERS & SPONSORS



[www.JUNE19LV.com](http://www.JUNE19LV.com)

the EVENT. the EXPERIENCE. the JOURNEY.



SPONSOR BUSINESS INFORMATION

Contact Name  
Official Title  
Business/Company Name  
Business Telephone  
Mobile Telephone  
Email  
Business Address

Business Website  
Company Social Media

Desired Sponsorship Level:  
(Please check appropriate box.)

- PAST, PRESENT, FUTURE ☐
- EVENT SPONSOR ☐
- EXPERIENCE SPONSOR ☐
- JOURNEY SPONSOR ☐
- JUNETEENTH SPONSOR ☐

22nd ANNUAL LAS VEGAS JUNETEENTH FESTIVAL  
FUNDRAISING GOAL

Our fundraising goal for this year’s Las Vegas Juneteenth Festival is **\$200,000**. Together as ONE community, we feel this goal can be achieved. We are counting on you to help Rainbow Dreams Educational Foundation continue this tradition for years to come. RDEF is a **Non-Profit 501(C)3** entity so give with confidence knowing that your donation is tax deductible.

Thank you in advance for your consideration and for embracing this opportunity to partner with Rainbow Dreams Educational Foundation as we continue in our mission to strengthen and support historically under-served communities in Southern Nevada through educational and cultural programs and services.

For more information please contact **Mr. Jay Haywood** at:  
T. (702) 981.1326 | Email: info@june19lv.com | www.JUNE19LV.com





## WELCOME TO OUR FAMILY

Thank you in advance for your support of the  
**22nd Annual Las Vegas Juneteenth Festival.**

Upon receipt of your commitment of sponsorship, you will be contacted  
with pertinent event details and you will be provided a detailed  
sponsor's information packet.

Contact Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Office Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date:

## ARTWORK:

Upon submitting this form please have  
a member of your art/marketing dept.  
email us both a full and single color  
(WHITE) transparent version of your  
company logo in one of the following  
formats:

**.AI (preferred), .PDF, or .EPS**

Please send artwork files to:

**info@june19lv.com** Attn: **Jay Haywood**

## REMITTANCE

Please mail this completed form with  
your check made payable to:

**Rainbow Dreams Educational  
Foundation**

Memo: Las Vegas Juneteenth Festival  
P.O. Box 34271,  
Las Vegas, NV 89133

## DEADLINE

In order to take full advantage of our  
event promotional campaign, window  
we respectfully request that all  
financial commitments be submitted to  
our representatives by **May 1, 2023.**

**Tax ID #88-0430382**