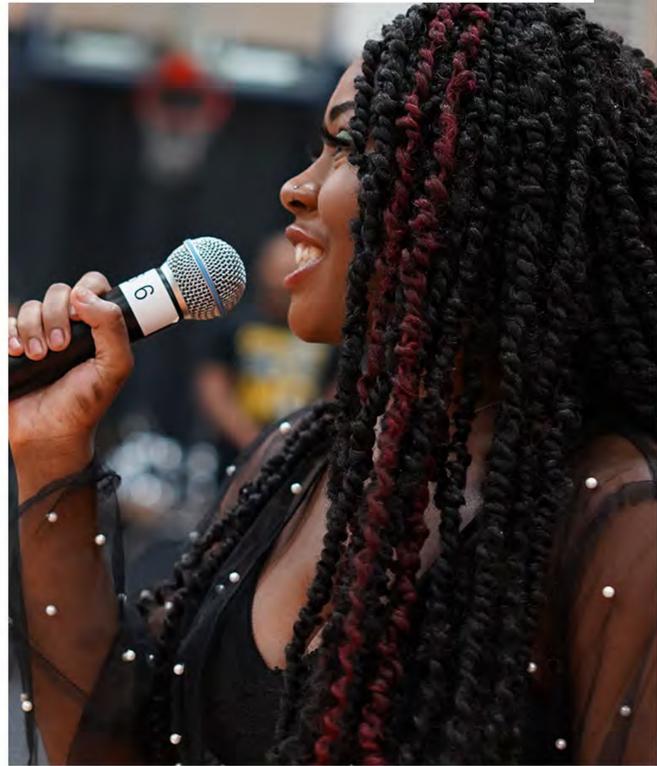




SPONSORSHIP  
**2023**  
PACKET

**SATURDAY JUNE 17, 2023 (4PM - 9PM)**  
THE EXPO AT WORLD MARKET CENTER



**22nd Annual**

presented by:

**THE RAINBOW DREAMS**  
EDUCATIONAL FOUNDATION

*"He who does not know can know from **LEARNING**"*

@lasvegasjuneteenthfestival



[www.JUNE19LV.com/become-a-sponsor](http://www.JUNE19LV.com/become-a-sponsor)



**22**  
YEARS STRONG  
**22**

**LAS VEGAS, NV**

**SOUTHERN NEVADA'S LARGEST AND MOST RECOGNIZED  
JUNETEENTH CELEBRATION!**

## **JUNETEENTH BY THE NUMBERS**

More than **TWO DECADES** serving the Historic Westside  
community

**75+** participating small and local business vendors

Over **50+** student financial scholarships awarded

**5000+** annual event attendance and growing

**5000 + ATTENDEES**



[www.JUNE19LV.com](http://www.JUNE19LV.com)

**the EVENT. the EXPERIENCE. the JOURNEY.**

The Las Vegas Juneteenth Festival was established 23 years ago by respected Las Vegas philanthropists Dr. Anthony and Mrs. Diane Pollard. The LVJF is an annual fundraising vehicle to support **Rainbow Dreams Educational Foundation** in its ongoing mission to strengthen and support historically under-served communities in Southern Nevada through educational and cultural programs and services.



## THE EVENT.

This year marks the **22nd ANNIVERSARY** of the Las Vegas Juneteenth Festival. What began as a simple art event and fundraiser has now grown to a city-wide event attracting thousands of attendees each year. The LVJF is a festival of music, art, dance, commerce, culture and more!

## THE EXPERIENCE.

Juneteenth is the embodiment of transformation of hobby into art and tradition into culture. It conjures up a culture rich in **AMERICAN TRADITIONS** and values as well as global influences. It is a festival of families coming together to celebrate achievement, education, commerce, art, health & wellness, all to feed the soul and embrace and enjoy the experience.

## THE JOURNEY.

On **June 19, 1865** Union General Gordon Granger rode into Galveston Texas to deliver the message that the last American Slaves were now **FREE**. This announcement resulted in days of celebration. The abolishment of slavery freed **ALL AMERICANS**, not just slaves but slave masters from the shackles of slavery.

# YOUR IMPACT



## WHY SPONSOR LVJF?

- 1** **Investing in educational equality** and economic empowerment within historically under-served communities here in Southern Nevada.
- 2** Leveraging your marketing exposure by promoting the **premier Juneteenth Celebration in Las Vegas** and creating an epicenter for cultural activity.
- 3** **Help connect valuable community resources and services** to students, families, and the community at large.
- 4** **Demonstrating your company's commitment to inclusion** and diversity by supporting and empowering tomorrow's leaders from marginalized communities.

[www.JUNE19LV.com](http://www.JUNE19LV.com)

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# DREAM

## SPONSORSHIP OPPORTUNITIES

### **DREAM SPONSOR - \$100,000** (Limit 1)

- Exclusive naming rights for classroom at Rainbow Dreams Early Learning Academy (RDELA)
- Guests of honor at special classroom dedication ceremony to be held at RDELA
- Publicly recognized as singular "DREAM" Sponsor on LVJF main stage
- Company name and logo prominently displayed on the main stage banner
- Opportunity for company representative to address festival attendees on main stage
- Four (4) scholarships awarded and exclusively named/presented on behalf of your company
- Exclusive photo opportunity with each scholarship recipient and company representative
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as our DREAM Sponsor
- Full page (inside cover) full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (25 complimentary shirts)



## SPONSORSHIP OPPORTUNITIES

### **PAST, PRESENT, FUTURE SPONSOR - \$50,000 (Limit 2)**

- Publicly recognized as a Presenting Sponsor on event main stage
- Company name and logo prominently displayed on the main stage banner
- Opportunity for company representative to address festival attendees on main stage
- Four (4) scholarships awarded and exclusively named/presented on behalf of your company
- Exclusive photo opportunity with each scholarship recipient and company representative
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as a Presenting Sponsor
- Full page (inside cover) full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (10 complimentary shirts)



# SPONSORSHIP OPPORTUNITIES

## **EVENT SPONSOR** (Official Entertainment Partner) - **\$40,000**

- Publicly recognized as THE official LVJF Entertainment Partner on ALL festival marketing
- Company name and logo prominently displayed on the main stage banners
- Opportunity for representative to address festival attendees on main stage (3-5min)
- Two (2) RDEF scholarships awarded and exclusively presented on behalf of your company
- Exclusive photo opportunity with each scholarship recipient and company representative
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as an Event Sponsor
- Full page, full color ad in official LVJF program booklet (Inside Front Cover)
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (8 complimentary shirts)

[www.JUNE19LV.com](http://www.JUNE19LV.com)

the EVENT. the EXPERIENCE. the JOURNEY.



# SPONSORSHIP OPPORTUNITIES

## EXPERIENCE SPONSOR - \$10,000

- Company name and logo prominently displayed on event signage
- Opportunity for company representative to address festival attendees on main stage (3min)
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Broadcast media promotions recognizing your company as an Experience Sponsor
- Sponsorship recognition in all event emails
- Full page, full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (6 complimentary shirts)

[www.JUNE19LV.com](http://www.JUNE19LV.com)

the EVENT. the EXPERIENCE. the JOURNEY.



# SPONSORSHIP OPPORTUNITIES

## **JOURNEY SPONSOR - \$5,000**

- Company name and logo prominently displayed on event signage
- Your name and logo prominently displayed on event website with a link to your website
- Company name and logo displayed on all social media, and printed festival materials
- Sponsorship recognition in all event emails
- Half page, full color ad in official LVJF program booklet
- 10 x 10 Booth/Presentation space at the festival in a prime location
- Company logo placement on official event T-shirt (4 complimentary shirts)



# 2021/22 PARTNERS & SPONSORS



[www.JUNE19LV.com](http://www.JUNE19LV.com)

the EVENT. the EXPERIENCE. the JOURNEY.





*"He who does not know can know from **LEARNING**"*

## WELCOME TO OUR FAMILY

Thank you in advance for your support of the  
**22nd Annual Las Vegas Juneteenth Festival.**

Upon receipt of your commitment of sponsorship, you will be contacted with pertinent event details and you will be provided a detailed sponsor's information packet.

Contact Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Office Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date:

## ARTWORK:

Upon submitting this form please have a member of your art/marketing dept. email us both a full and single color (WHITE) transparent version of your company logo in one of the following formats:

**.AI (preferred), .PDF, or .EPS**

Please send artwork files to:  
**info@june19lv.com** Attn: **Jay Haywood**

## REMITTANCE

Please mail this completed form with your check made payable to:

**Rainbow Dreams Educational Foundation**

Memo: Las Vegas Juneteenth Festival  
P.O. Box 34271,  
Las Vegas, NV 89133

## DEADLINE

In order to take full advantage of our event promotional campaign, window we respectfully request that all financial commitments be submitted to our representatives by **May 1, 2023.**

**Tax ID #88-0430382**